

Counseling Psychology Video Campaign Contest

Date: 5/15/2012

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Counseling psychology students and professionals:

Would you like a chance to win \$1,000 and showcase your creativity? As one of Y. Barry Chung's presidential projects under the theme of The Future of Counseling Psychology Campaign, we are inviting you to create a short video to promote the image and public awareness of counseling psychology!

Possible Themes to Address in Your Video

Why counseling psychology is important (e.g., unique contributions of counseling psychologists, the future of counseling psychology)

Why one should become a counseling psychologist (e.g., career opportunities in counseling psychology, multicultural emphasis in counseling psychology)

Counseling psychology in relation to other health professions (e.g., counseling psychology as a specialty in professional psychology, similarities and differences between counseling psychology and other mental health professions such as clinical psychology and professional counseling, multidisciplinary approach to health care)

Judging

Phase I: A panel of judges will review all submissions and select the finalists.

Phase II: The finalist videos will be displayed on the SCP website for "American Idol"-style voting by members of the Society of Counseling Psychology and Student Affiliates of Seventeen. The video with the most public votes wins! Prizes

The winning video will be awarded the grand prize of \$1,000 and will premiere at the 2012 APA Convention in Orlando!

All finalist videos will be shown on the SCP website, and may be used as official promotional videos for counseling psychology.

Details

Videos should be 2-5 minutes in length.

The deadline for submission is May 15, 2012 at 12:00 pm ET.

Please direct questions to scpvideocontest@gmail.com.

Video Contest Special Task Group Members

Derek Iwamoto , PhD (Co-Chair); Michael McAllister, MA, MS, NCC, APC (Co-Chair); Jonathan Entis, MA; Esther Frogel, MA; Ren Hong, MA; and Kathy Wu, MA

Link: http://www.div17.org/stg_counselingvideo.html

Categories: Behavioral Science, Behavioral Therapy , Psychology, Public Outreach and Science Education

Audience: Graduate Student, Psychologist, Undergraduate